



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 321957

Schedule Dates

10/23/12-10/29/12

Advertiser

Democratic Congressional Campaign Committee (3571)

Agency

Great American Media (1068)

Product

Political - Issue (1068)

Brand

ISS/DCCC (76030)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

1193

Account Types

National/Political

Billing Type

Standard

Comments

DCCC 10/23

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Data Entered 07/13/12
Last Modified 10/09/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06146975
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$120.00
Net Total \$680.00
Sales Tax

Pittsburgh (PCNC)

By Broadcast Month
Oct. 2012 \$515.00
Nov. 2012 \$285.00
Grand Total: \$800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7A- 9A (EST)	1								1			Pittsburgh (PCNC)		
1.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	7A- 9A (EST)	1								1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-9A/1	10/9/12
2.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 9A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-9A/2	7/13/12
3.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	1								1			Pittsburgh (PCNC)		
3.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	1								1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/3	10/9/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9A- 10A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/4	7/13/12
5.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	2								2			Pittsburgh (PCNC)	PCNC 9-10A/5	7/13/12
5.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	2								2	\$150.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/5	10/9/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9A- 10A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 9-10A/6	7/13/12
7.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	1P- 2P (EST)	3								3			Pittsburgh (PCNC)	PCNC 1-2P/7	7/13/12
7.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	1P- 2P (EST)	2								2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-2P/7	10/9/12
8.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	1P- 2P (EST)	1	1							1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 1-2P/8	7/13/12
9.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	3P- 3P (EST)	3								3			Pittsburgh (PCNC)	PCNC 2-3P/9	7/13/12
9.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	3P- 3P (EST)	1								1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 2-3P/9	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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11.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	11P- 11:34P (EST)	1				X	X			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 11-11:34P/11	7/13/12
11.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	11P- 11:34P (EST)	1				X	X			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 11-11:34P/11	7/13/12
12.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	11:34P- 12A (EST)	1				X	X			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11:34P-12A/12	7/13/12
12.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	11:34P- 12A (EST)	1				X	X			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11:34P-12A/12	7/13/12
13.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P- 9P (EST)	1						1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/13	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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